



Paul W. Thurman, DBA

Professor of Management and Analytics
Columbia University
Mailman School of Public Health
Paul.Thurman@columbia.edu

National Cancer Institute, National Institutes of Health (Bethesda, MD)

Dr. Thurman, a Columbia MBA valedictorian, service award winner, and multiple teaching award recipient, has extensive advisory and management experience helping a variety of Fortune 500 firms realize value from innovative business, operations, and technology strategies. He has held senior positions at Booz Allen Hamilton and American Express and has served public and private sector clients on six continents.

Paul has consulted to several global financial services, healthcare, retail, and consumer products firms across a number of business disciplines. His consulting work has focused mostly on analytical modeling to support strategic planning and decision-making, corporate cost management, and technology integration. He has also developed solutions around customer segmentation, demand forecasting, and experience mapping. He currently leads his own management and education consultancy and is a frequent conference presenter.

Professor Thurman currently teaches strategic management and data analysis courses at Columbia's Mailman School of Public Health. Paul has taught courses in decision, risk, and operations in the full-time and Executive MBA Programs at the Columbia, London, and University of California, Berkeley business schools, and at Columbia's School of International and Public Affairs. Paul was also a Healthcare Research Fellow, Professor, and MBA Director at the Moscow School of Management SKOLKOVO in Russia, and he has held professorships in China, India, Brazil, Greece, Saudi Arabia, Chile, Australia, and Iceland.

In addition to his faculty appointments, Paul serves as a clinical professor and affiliated researcher at the National Cancer Institute's Center for Cancer Research at the National Institutes of Health. His recent peer-reviewed research has focused on returns on public investments in medical / cancer research and how to implement better cross-cultural, data-driven strategic planning processes. He is the author of *MBA Fundamentals Statistics*, (Kaplan, 2008; CreateSpace 2016), *Pocket Guide to Data Analysis* (Kaplan, 2009), and co-author (with Thomas P. Ference) of *MBA Fundamentals Strategy* (Kaplan, 2009; CreateSpace 2016), all of which have been translated into multiple languages.

Dr. Thurman is also lead editor and chapter author, with colleagues from around the world, of *Female Immigrant Entrepreneurs*, *Father-Daughter Succession in Family Businesses*, *Entrepreneurship and Sustainability*, and *Leadership and Change Management: A Cross-Cultural Perspective*, four research compendia published by Gower/Routledge (UK) from 2010-2016. In 2013, Paul recently completed his a text for the SAS Institute, *Data-Driven Strategic Planning: Powered by SAS* and is presently working on multiple USAID-, CDC-, and HRSA-funded efforts to reform public health education and delivery in Mozambique, Sierra Leone, and Democratic Republic of the Congo. He also expects to publish his 11th book, a research volume on evolving business school education methods, in 2020.

Finally, Paul has served on the boards of the Greenburgh (New York) Nature Center, the Scarsdale (New York) Teen Center, and currently sits on the advisory boards of a number of entrepreneurial ventures. Paul received his BS in mathematics from Stanford University and his MBA (highest honors) from Columbia. He completed doctoral work in health policy and management at the State University of New York and earned his Doctor of Business Administration (DBA) degree from Ecole des Ponts Business School in Paris, France.